## General Event Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Items</th>
<th>Description</th>
<th># Available</th>
<th>Price</th>
</tr>
</thead>
</table>
| **Community College Friends** | - 1 conference registration  
- Program ad  
- 1 Summit Mobile App Ad  
- Brand recognition on Summit website w/ hyperlink  
- Onsite signage recognizing sponsorship  
- Social media promotion recognizing sponsorship | 5           | $5,000 |
| **Community College Bronze Supporters** | - 2 conference registrations  
- 1 exhibit table  
- Program ad  
- 1 Summit Mobile App Ad  
- Brand recognition on Summit website w/ hyperlink  
- Onsite signage recognizing sponsorship  
- Social media promotion recognizing sponsorship | 5           | $10,000 |
| **Community College Silver Supporters** | - 3 conference registrations  
- 1 exhibit table  
- 1 branded item in registration folder  
- *In the Know with ACCT* podcast episode  
- Program ad  
- 1 Summit Mobile App Ad  
- Brand recognition on Summit website w/ hyperlink  
- Onsite signage recognizing sponsorship  
- Social media promotion recognizing sponsorship | 2           | $15,000 |
| **Community College Gold Supporters** | - 4 conference registrations  
- 2 tickets to ACCT Board dinner  
- Recognition from the stage during opening general session  
- Logo recognition on screen during opening general session  
- *In the Know with ACCT* podcast episode  
- 1 exhibit table  
- 1 branded item in registration folder  
- Program ad  
- 1 Summit Mobile App Ad  
- Brand recognition on Summit website w/ hyperlink  
- Onsite signage recognizing sponsorship  
- Social media promotion recognizing sponsorship | 1           | $20,000 |
<table>
<thead>
<tr>
<th>Items</th>
<th>Description</th>
<th># Available</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Advocacy Leadership Academy</strong></td>
<td>Designed to enhance trustees’, presidents’, and other community college leaders’ advocacy skills and knowledge of federal higher education policy.</td>
<td>1</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>New Trustees Academy</strong></td>
<td>Designed to orient new trustees, their presidents and professional board staff members to the roles and responsibilities of community college board members, and to introduce them to pressing trends in higher education, governance and legislative matters that affect community colleges.</td>
<td>1</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>General Session Luncheon</strong></td>
<td>Dr. Victoria DeFrancesco Soto - Political Analyst, Social Scientist, and Academic Leader</td>
<td>1</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>National Capital Reception</strong></td>
<td>Logo will be included on PowerPoint, logo will be included on session signage, sponsorship recognition in program and sponsor will be mentioned from the podium</td>
<td>1</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Capital Awards &amp; Entertainment Banquet</strong></td>
<td>Logo will be included on PowerPoint, logo will be included on session signage, sponsorship recognition in program &amp; from podium.</td>
<td>1</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Closing General Session Breakfast</strong></td>
<td>Logos will be included on PowerPoint, logo will be included on session signage, sponsorship recognition in program and sponsor will be mentioned from the podium</td>
<td>1</td>
<td>$5,000</td>
</tr>
<tr>
<td><strong>Coffee Breaks</strong></td>
<td>Include thank you on signs, and recognition in program for sponsoring the coffee break.</td>
<td>5</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**Bringing together more than 1,000 community college leaders, the National Legislative Summit shines a spotlight on the importance of our nation’s community colleges for Congress and the Administration.**
A La Carte Summit Branding Opportunities

<table>
<thead>
<tr>
<th>Service</th>
<th>Description</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WI-Fi for All Attendees during NLS</strong></td>
<td>Logo will be included on PowerPoint during general sessions and special signage, sponsorship recognition in program, and sponsor will be mentioned from the podium. Wi-Fi password will include name of company.</td>
<td>1</td>
<td>$7,500</td>
</tr>
<tr>
<td><strong>Registration Lanyards</strong></td>
<td>Includes logo on all conference lanyards</td>
<td>1</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>App Advertisements</strong></td>
<td>Includes ability to create ad for mobile app</td>
<td>5</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>Program Ads (1/2 page)</strong></td>
<td>Includes ability to create ad for program</td>
<td>n/a</td>
<td>$250</td>
</tr>
<tr>
<td><strong>Program Ads (1 page)</strong></td>
<td>Includes ability to create ad for program</td>
<td>n/a</td>
<td>$500</td>
</tr>
</tbody>
</table>

*The National Legislative Summit is designed to inform and educate community college leaders on federal policy issues that impact postsecondary institutions and students. Participants will hear from members of U.S. Congress, leading political analysts, and other high-profile speakers about the current climate in D.C., recent elections, and legislative issues impacting community colleges.*

For more information about the Community College National Legislative Summit, visit [NLS.acct.org](http://NLS.acct.org).

For more information about sponsorship opportunities, contact

David Conner, Director of Strategic Communications at [dconner@acct.org](mailto:dconner@acct.org)

Or

Carrie Warick-Smith, Vice President of Public Policy, at [cwsmith@acct.org](mailto:cwsmith@acct.org)